

Press Release

Competence Center Child Safety

A real all-round talent – the Storchenmühle “Birillo” travel system

Marktleugast, Germany, September 2009 – It does not matter whether you are going shopping or simply taking a long walk – you can rely on the Storchenmühle Birillo travel system in any situation.

The stroller for the Storchenmühle Birillo travel system can be used in combination with the carry cot from birth onwards. The carry cot with its firm exterior frame and impressive spaciousness can be directly fixed to the stroller, meaning you can take longer excursions with your child from birth.

This stroller can accommodate the infant carrier Storchenmühle Twin 0+, which was awarded for being the safest in accidents in a joint test by ADAC and Stiftung Warentest. Parents can run shorter errands without much effort. Just unbuckle the infant carrier, take it out of the car and attach it to the stroller. The cumbersome carrying of the child in an infant carrier is relegated to the past.

The stroller’s silver frame is made of aluminium and is therefore very light (10.5 kg). The small folded size of 30 x 37 x 106 cm is impressive, as it allows the stroller to be stored in even the smallest car boots. The special attraction of the Storchenmühle Birillo stroller is the sports seat that can face forward or backward, so parents can choose whether their child faces them or has a view of the street.

The spring-mounted wheels, where the ball-bearing front ones swivel 360° or can be fixed in place, which makes the stroller very manoeuvrable. The stroller’s backrest can be adjusted 3 times and

can be reclined to a lying position. The footrests can also be adjusted to suit the child. The child is secured with a 5-point belt system and a bar. A bottle holder is also included on the sporty stroller, and the push handles can be set to different positions.

The Storchenmühle Birillo travel system will be available in the design “clay-orange” from specialist shops as of November 2009. Accessories include a mosquito net, raincover, sleeping bag, sun umbrella and pamper bag (large and small).

Storchenmühle - Quality you can simply trust.

Figure 1: The Storchenmühle Birillo stroller



Figure 2: The stroller with the adapted babyshell“Twin 0+”



Figure 3: The stroller with the fixed carry cot



For the editor:

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Storchenmühle-PR

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About the company:

The history of the company Storchenmuehle began in 1949. The company was named after the restaurant in which the couple, Irmgard and Hans-Joachim Kauffmann, first decided they would sew fittings for prams, shortly afterwards followed the production of baby clothes. A very special milestone was the production of the first worldwide child safety seat, 'Niki', which celebrated its premiere in Germany in 1963. In 1979 Storchenmuehle started producing wooden highchairs and playpens in the newly built wood plant.

Today, in the Competence Centre Child Safety in Markleugast, Germany approximately 120 people are employed producing child safety seats for children from birth to 12 years.